

Elements of the Read the World Challenge

Month One	
☐	Read a book written by an author, born in an African country.
☐	Read a book about your industry/niche that will allow you to develop skills or give you a new understanding about the way the industry works.
☐	Read a book that will help you to develop your personal brand, and position you as an expert.
☐	Read a book for entertainment.
☐	Read a book to improve your writing - written communication is a prized workplace skill.
Month Two	
☐	Read a book set in Antarctica.
☐	Read a collection of comics.
☐	Read a book that helps you to perform your job better.
☐	Read a book about current events.
☐	Read a classic on your bookshelf that you have always wanted to read.
Month Three	
☐	Read a book written by an author, born in Asia.
☐	Read a book written over a century ago, then read a retelling of the book. This counts as two books for the month.
☐	Read a book that blend disciplines.
☐	Read a book that you normally would not read.
Month Four	
☐	Read a book written by an author, born in Australia/Oceania.
☐	Read a book that will teach you a new, marketable skill.
☐	Read a book to help you master social media.
☐	Read a classic literature written by a woman.
☐	Read a business book outside your industry/niche.
Month Five	
☐	Read a book written by an author, born in a European country.
☐	Read a classic that you have always wanted to read.

☐	Read a graphic novel that's a retelling of a classic book.
☐	Read a book about someone's journey - inner or outer.
☐	Read a book about your favorite hobby to become better at it.
Month Six	
☐	Read two books written by authors born in North America. This counts as two books for the month.
☐	Read a children's book that you didn't read as a child.
☐	Read a book that was adapted to film. Watch the film, then compare and contrast it with the book.
☐	Read a book about another industry.
Month Seven	
☐	Read a book written by an author, born in South America.
☐	Read a book specifically to solve a work problem that you are having.
☐	Read a book that has less than 100 pages.
☐	Read a book about how to learn.
☐	Read a book about ideas.
Month Eight	
☐	Read an autobiography/biography of a woman. If it's a biography of a woman, it must be written by a woman.
☐	Read a ChickLit, just for the heck of it.
☐	Read a murder mystery written by a woman.
☐	Read a classic written by a woman.
☐	Read a book that deals with a serious topic that's written by a woman.
Month Nine	
☐	Read an autobiography/biography of a man. If it's a biography of a man, it must be written by a man.
☐	Read a murder mystery written by a man.
☐	Read a classic written by a man.
☐	Read a book that deals with a serious topic that's written by a man.
☐	Read a science fiction book written by a man
Month Ten	
☐	Read a book written by an author, born in North America.

☐	Read a book written by an author, born in the Caribbean.
☐	Read a book written by an author, born in Canada.
☐	Read a book that teaches you negotiation technique.
☐	Read a book that teaches you how to be a better presenter.
Month Eleven	
☐	Read a book written by an author, born in India.
☐	Read a book written by an author, born in China.
☐	Read a book about Japanese philosophy.
☐	Read a science fiction novel.
☐	Read a book about science.
Month Twelve	
☐	Read a book written by an author from Europe.
☐	Read a book written by an author from Africa.
☐	Read a book about psychology.
☐	Read a book about a religion.
☐	Read a book about philosophy.